

# THE FLETCHER SCHOOL

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# THE RANKIN INSTITUTE

## Rankin Institute Programs 2016-2017

COMMUNITY WORKSHOPS  
and  
PROFESSIONAL DEVELOPMENT



*Increasing Understanding Through Education*

## What is THE RANKIN INSTITUTE?

The Rankin Institute was created in 2004 as the outreach component of The Fletcher School to provide education and resources to teachers, professionals, and parents beyond those directly involved with the academic programs at Fletcher. The Institute improves the quality of services and educational experiences of students with learning disabilities and attention deficits by training teachers and other professionals in the latest methodology and practices. It supports families by providing education and practical techniques for understanding and parenting their LD children.

In a typical year, The Rankin Institute offers 75 seminars to parents and professionals. It is regarded as a valuable resource by many in the community. With thousands of people educated by The Rankin Institute, the number of struggling children who are being helped is increasing exponentially.

Brent E. Betit, Ed.D.  
Director

Susie Harris  
Assistant Director



## THE NINETEENTH ANNUAL FLETCHER FORUM featuring PAUL ORFALEA

### THE COMMUNITY FORUM

#### Lessons from a Hyperactive Dyslexic Who Turned a Bright Idea Into One of America's Best Companies

Paul Orfalea is often referred to as a maverick. Why? As a struggling kid with dyslexia and ADHD, he went on to become one of the most successful entrepreneurs in America. He succeeded in using his learning differences and outside-of-the-box approach to business to create Kinko's and build it into a billion dollar empire. Since his retirement in 2000, Paul has devoted his time to philanthropy and public speaking. He is especially passionate about raising awareness and empowering children with learning differences to view obstacles as opportunities for growth. Join us, and be inspired by the personal story of one of the most 'successful stars' in the corporate galaxy.

**Date:** Thursday, October 27, 2016

**Location:** The Fletcher School Gymnasium

**Time:** 7:00 pm – 8:30 pm

**Cost:** Free of Charge

### ABOUT PAUL ORFALEA, *Creative Entrepreneur & Practical Philanthropist*

Paul Orfalea struggled through his school years because of conditions we now recognize as Dyslexia and Attention Deficit Hyperactivity Disorder. Paul credits these "differences" as blessings that allow him to see the world differently from his peers.

Paul's unique perspective led to the creation of Kinko's, which began as a single tiny shop in 1970 and ended up with over 1,000 locations worldwide and \$2 billion in annual sales. The lively and fiercely democratic Kinko's culture reflected Paul's own energetic curiosity, candor and creativity, and found its way into hundreds of other business, educational, and philanthropic organizations.

Today Paul shares the benefit of his business and life experience through his writings, speeches, and college courses. Through his philanthropic efforts and public speaking, Paul strives to improve resources for the next generation of leaders and educators by promoting Whole Child Development.



# COMMUNITY WORKSHOPS

## MY CHILD HAS WHAT?

“My Child Has WHAT?” is a workshop series providing information and strategies on specific disorders and diagnoses such as attention deficits, reading and math disorders, auditory processing deficits, anxiety, and related medications.

**A PICTURE’S WORTH A BILLION WORDS: READING DISORDER** is presented by Joanie Gerken, Fellow/AOGPE, and Christi Kubeck, Associate/AOGPE, both of The Fletcher School. In addition to an overview of the disorder, this presentation will demonstrate proven technologies for helping children with reading disorders.

**Date:** Tuesday, September 13, 2016  
**Time:** 7:00 pm - 9:00 pm  
**Cost:** \$10.00

**WATCH FOR SALES ON ERASERS: WRITTEN EXPRESSION DISORDER** is presented by Stephen Strzelecki, Psy.D. of Clinical & Neuropsychological Services. Dr. Strzelecki will provide an overview of this disorder and address technologies for working with children who are struggling with written expression.

**Date:** Tuesday, October 4, 2016  
**Time:** 7:00 pm - 9:00 pm  
**Cost:** \$10.00

**FOLLOW THE BOUNCING BALL: ADHD** is presented by Trey Ishee, Psy.D. of Southeast Psychological Services. The effects of attention deficit disorder will be discussed, and Dr. Ishee will provide suggestions for effectively treating ADHD and managing consequent behavior.

**Date:** Wednesday, November 16, 2016  
**Time:** 7:00 pm - 8:30 pm  
**Cost:** \$10.00

**GIMME JUST A LITTLE MORE TIME: AUDITORY PROCESSING DISORDER** is presented by Barrie Morganstein, Ph.D. of Southeast Psychological Services. Dr. Morganstein will examine the impact of auditory processing disorders and offer strategies for improving performance.

**Date:** Tuesday, January 17, 2017  
**Time:** 7:00 pm - 9:00 pm  
**Cost:** \$10.00

**LOST AND FOUND DEPARTMENT: MEMORY DISORDER** is presented by Stephen Strzelecki, Psy.D. of Clinical & Neuropsychological Services. This workshop will focus on the process of memory and strategies and interventions to help children with memory disorders.

**Date:** Tuesday, March 21, 2017  
**Time:** 7:00 pm - 8:30 pm  
**Cost:** \$10.00

**OH, DEAR, WHAT CAN THE MATTER BE?: ANXIETY AND DEPRESSION** is presented by Heather Dyer, Ph.D. Dr. Dyer will address the ramifications of anxiety and depression in children and will provide practical suggestions and treatment options.

**Date:** Tuesday, April 4, 2017  
**Time:** 7:00 pm - 8:30 pm  
**Cost:** \$10.00



## PRESCHOOL

**EARLY IDENTIFICATION OF DEVELOPING LEARNING ISSUES IN PRESCHOOL** is presented by Terri James, Ph.D. of Southeast Psychological Services. Do you have concerns about your preschool age child's learning? Join us for a discussion about early identification of learning issues in preschool-aged children.

**Date:** Tuesday, September 20, 2016  
**Time:** 7:00 pm - 8:30 pm  
**Cost:** \$10.00

## TECHNOLOGY New

**iCAN WITH iOS: ACCESSIBILITY TOOLS FOR ALL LEARNERS** is presented by Jenny Grabiec, Technology Director of The Fletcher School. Discover how iPad gives you the ability to personalize learning for each and every student. The built-in iOS accessibility features support for students who have weak physical and motor skills, vision and hearing challenges, attention challenges and/or other cognitive and learning disabilities. This session will focus on specific iOS features that help with reading comprehension, speech/oral expression, written expression and organization, time management and planning.

**Date:** Wednesday, September 21, 2016  
**Time:** 7:00 pm - 8:30 pm  
**Cost:** \$10.00

## PSYCHO-EDUCATIONAL EVALUATIONS New

**WHAT DO THOSE NUMBERS MEAN?: INTERPRETING YOUR CHILD'S PSYCH-ED REPORT** is presented by Joanie Gerken, Fellow/AOGPE of The Fletcher School. Confused by the complex test scores from your child's psychoeducational testing? Most parents are. Knowing how to interpret the results is key to understanding what they really mean. Joanie Gerken will help explain and demystify the process as well as the measures of abilities and achievements.

**Date:** Wednesday, October 5, 2016  
**Time:** 7:00 pm - 8:30 pm  
**Cost:** \$10.00

## WALK A MILE IN MY SHOES

**WALK A MILE IN MY SHOES: LD SIMULATIONS** is presented by the staff of The Fletcher School. Have you ever wondered what a child with a learning disability experiences in the classroom? Do you have a child with a learning disability at home, and his/her sibling(s) just do not understand him/her? This workshop is designed to put you in the shoes of an LD child. Bring your whole family (ages 12+). Our hope is that this will promote more understanding, compassion, and discussion within the family.

**Date:** Tuesday, October 18, 2016  
**Time:** 7:00 pm - 8:30 pm  
**Cost:** \$10.00

# COMMUNITY WORKSHOPS

## IEP/504 Planning

**UNDERSTANDING THE PROCESS OF CREATING AN IEP/504 FOR YOUR CHILD** is presented by Darci Carter, S.S.P. of Southeast Psychological Services. Planning for an IEP or 504 Plan for your child can be an intimidating and sometimes frustrating process. This workshop will discuss strategies for advocating for your child in order to get the accommodations they need.

**Date:** Wednesday, October 19, 2016  
**Time:** 7:00 pm - 8:30 pm  
**Cost:** \$10.00

## EXECUTIVE FUNCTIONING

**MIND, BODY, BACKPACK: A MULTISENSORY APPROACH TO EXECUTIVE FUNCTIONING** is presented by Jessica DeLing, M.Ed. of Child & Family Development. This workshop will discuss the following topics: Mind: Sustaining attention, self-advocacy, flexibility; Body: Task initiation, goal-directed persistence, self-regulation; and, Backpack: Organization, planning, prioritizing, and time management.

**Date:** Tuesday, November 1, 2016  
**Time:** 7:00 pm - 8:30 pm  
**Cost:** \$10.00

## COLLEGE

**TRANSITION TO POSTSECONDARY EDUCATION: WHAT EVERY PARENT AND STUDENT NEEDS TO KNOW** is presented by Debbie Holzberg, M.S.Ed. of the National Secondary Transition Technical Assistance Center. This presentation will discuss the differences in services for students with learning disabilities in postsecondary education, such as legal differences, changes in the nature of accommodations, and the importance of self-advocacy.

**Date:** Tuesday, January 10, 2017  
**Time:** 7:00 pm - 8:30 pm  
**Cost:** \$10.00

## MINDFULNESS IN CHILDREN New

**MINDFULNESS: HOW SITTING STILL CAN GET YOU FARTHER** is presented by Lindsay Bridges, M.D. of The Charlotte Center of Mindfulness, and Jennifer Hawthorne, Psy.D. This workshop will explore a practical understanding of mindfulness through the lens of basic neuroscience. Understood in this way, the benefit of mindfulness training is clear, not just for the student working with learning differences, but also for adults involved, whether teacher, parent, coach, etc. The presentation will include experiential practices with mindfulness meditation.

**Date:** Tuesday, January 31, 2017  
**Time:** 7:00 pm - 8:30 pm  
**Cost:** \$10.00

## MEDICATIONS New

**MEDICATION FOR CHILDREN** is presented by Barbara Kissam, M.D. of Mental Health Peds. The medication market is so bloated that at times finding the right treatment can feel overwhelming and impossible! Dr. Kissam will cover the types and uses of several medications for children, address medication concerns, and explain the options in terms we can all understand.

**Date:** Wednesday, February 1, 2017  
**Time:** 7:00 pm - 8:30 pm  
**Cost:** \$10.00

## VISUAL PROCESSING

**What You See Is Hard to Get: Visual Processing** is presented by Ginna Gosney Clute, M.Ed. of Charlotte Country Day School, and Jeanmarie Tommasulo, MS, OTR/L of Southern Piedmont Pediatric Therapy. This presentation will explain visual processing and the disorders associated with it as well as demonstrate techniques to help children compensate in the classroom.

**Date:** Tuesday, February 7, 2017  
**Time:** 7:00 pm - 8:30 pm  
**Cost:** \$10.00

## SENSORY PROCESSING New

**THE INS AND OUTS OF SENSORY PROCESSING DISORDER** is presented by Shelley Dean, OTD, OTR/L of the Crossway Pediatric Therapy. Sensory processing is essential to the development of self. It affects cognition, self-control and self-esteem as well as social and motor skills. This workshop will cover how the brain processes external and internal stimuli to thrive and grow or even protect itself. Strategies will be presented for self-regulation to enhance the learning for a child.

**Date:** Tuesday, February 28, 2017  
**Time:** 7:00 pm - 8:30 pm  
**Cost:** \$10.00

## WHAT IS ORTON-GILLINGHAM?

**The ORTON-GILLINGHAM SUBSCRIBER COURSE**, presented by Joanie Gerken, Fellow/AOGPE, is a five-part course offered to parents and other professionals to familiarize them with the Orton-Gillingham approach to teaching. This course is an excellent introduction for those who are considering further training in the Orton-Gillingham approach. The course will cover:

- An introduction to Orton-Gillingham
- Characteristics of dyslexia
- The neurological basis for multisensory teaching
- Phonology, history and the structures of the English language
- The Orton-Gillingham lesson

Attendees of this course are eligible to apply to the Academy of Orton-Gillingham Practitioners and Educators as Subscriber members. Subscriber members receive mailings including lists of approved courses and conferences, announcements, and newsletters. Subscriber members are informed consumers but are not qualified to teach using the Orton-Gillingham approach.

**Dates:** Wednesday, January 11, 2017  
 Wednesday, February 8, 2017  
 Wednesday, March 1, 2017  
 Wednesday, March 22, 2017  
 Wednesday, April 5, 2017  
**Time:** 7:00 pm - 9:00 pm  
**Cost:** \$125.00

# PROFESSIONAL DEVELOPMENT

## ORTON-GILLINGHAM TRAINING

The **SUBSCRIBER LEVEL**, presented by Joanie Gerken, Fellow/AOGPE, is a five-part course offered to parents and other professionals to familiarize them with the Orton-Gillingham approach to teaching. This course is an excellent introduction for those who are considering further training in the Orton-Gillingham approach.

### TOPICS COVERED:

- *An introduction to Orton-Gillingham*
- *Characteristics of dyslexia*
- *The neurological basis for multisensory teaching*
- *Phonology, history and the structures of the English language*
- *The Orton-Gillingham Lesson*

Attendees of this course are eligible to apply to the Academy of Orton-Gillingham Practitioners and Educators as Subscriber members. Subscriber members receive mailings including lists of approved courses and conferences, announcements, and newsletters. Subscriber members are informed consumers but are not qualified to teach using the Orton-Gillingham approach.

**Dates:** Wednesday, January 11, 2017  
Wednesday, February 8, 2017  
Wednesday, March 1, 2017  
Wednesday, March 22, 2017  
Wednesday, April 5, 2017

**Time:** 7:00 pm - 9:00 pm

**Credit:** 1.0 CEU

**Cost:** \$125.00



The **CLASSROOM EDUCATOR LEVEL** will be presented by Joanie Gerken, Fellow/AOGPE. This seminar follows the Classroom Educator curriculum guidelines established by the Academy of Orton-Gillingham Practitioners and Educators which include classroom instruction, selected readings, and supervised teaching. Following this coursework, those interested in pursuing the Classroom Educator credential with the Orton-Gillingham Academy must complete 50 hours of supervised teaching. This practicum may be arranged through The Rankin Institute or individually with the instructing Fellow.

### TOPICS COVERED:

- *Characteristics of dyslexia related to typical development of reading and writing*
- *The principles of the Orton-Gillingham Approach*
- *History and structure of the English language*
- *How to teach decoding*
- *Syllable types and syllabication*
- *Strategies for reading comprehension and written expression*
- *Teaching strategies and lesson planning for effective remediation*

Each participant will receive the *Guide to Teaching Phonics* by June Orton. In an effort to be paperless, any additional materials will be made available online. Printed handouts are available per request at an additional cost of \$50.

**Dates:** Monday-Friday, June 26 - 30, 2017

**Time:** 8:00 am - 4:00 pm

**Credit:** 3.0 CEUs

**Cost:** \$1,250 (includes the June Orton book and practicum)

# PROFESSIONAL DEVELOPMENT

## PROJECT READ®

**FRAMING YOUR THOUGHTS** presented by Joanie Gerken, Fellow/AOGPE, is designed to give teachers the tools to improve students' writing skills. The foundation of communication through written expression is the basic sentence. The course covers sentence structure as well as paragraph development and composition. Sentence structure is presented in a sequential order beginning with the simple sentence and moving to complex sentences using multisensory strategies to develop the basic concepts and skills of written expression. The curriculum can be started in grade one and is applicable through adult education.

Each participant will receive:

- *Framing Your Thoughts Sentence Structure Guide*
- *Framing Your Thoughts Applied Writing Manual*
- *DVD Companions to Framing Your Thoughts Curriculum*
- *Writing Symbol Pack*
- *Active Participation Workbook*

**Dates:** Monday – Wednesday, July 10-12, 2017

**Time:** 8:30 am - 4:30 pm

**Credit:** 2.0 CEUs

**Cost:** \$700 (includes materials)



The **ASSOCIATE LEVEL** will be presented by Joanie Gerken, Fellow/AOGPE. This seminar follows the Associate curriculum guidelines established by the Academy of Orton-Gillingham Practitioners and Educators which includes classroom instruction, selected readings, and supervised teaching. Following this coursework, those interested in pursuing the Associate credential with the Orton-Gillingham Academy must complete 100 hours of supervised teaching. This practicum may be arranged through The Rankin Institute or individually with the instructing Fellow.

### TOPICS COVERED:

- *Language, reading and motor development*
- *Characteristics of dyslexia*
- *Neurological overview of the brain and learning styles*
- *History of the Orton-Gillingham approach*
- *The Orton-Gillingham Approach*
- *Sequence of language acquisition*
- *The Orton-Gillingham Lesson*
- *Diagnostic and prescriptive teaching*
- *History and understanding of the Academy of Orton-Gillingham Practitioners and Educators*

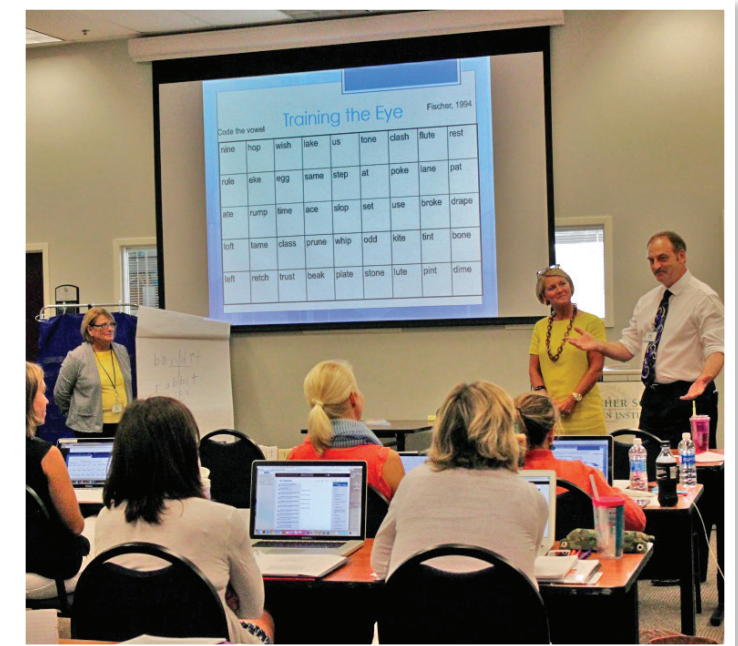
Each participant will receive the *Guide to Teaching Phonics* by June Orton. In an effort to be paperless, any additional materials will be made available online. Printed handouts are available per request at an additional cost of \$100.

**Dates:** Monday-Friday, July 17 – 28, 2017

**Time:** 8:00 am - 4:00 pm

**Credit:** 7.0 CEUs

**Cost:** \$2,100 (includes the June Orton book and practicum)



THE RANKIN INSTITUTE at The Fletcher School  
8500 Sardis Rd  
Charlotte, NC 28270

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*Smart Phone Users!  
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register for workshops.*

## RANKIN REGISTRATION INFORMATION



**RI**

The Rankin Institute utilizes an **ONLINE REGISTRATION SYSTEM** for all events.  
Please visit [www.thefletcherschool.org](http://www.thefletcherschool.org) and look for  
the yellow RI button on the homepage.

Follow the online directions to register. You will receive an email confirmation upon completion of your registration.

A link to the registration site can also be found on The Rankin Institute page of The Fletcher School website at [thefletcherschool.org](http://thefletcherschool.org).

All events, unless otherwise specified, will be held in the Rankin Seminar Room at The Fletcher School, 8500 Sardis Road, Charlotte, NC 28270

The Rankin Institute reserves the right to cancel any program due to insufficient registration one week prior to the beginning of the event. Participants will be emailed if a course/seminar is cancelled, and, if applicable, a full refund will be mailed to registrants.

Cancellations initiated by registrants for Community Workshops must be received at least 48 hours prior to the workshop to be eligible for a refund.

No cancellation fee will be charged. Cancellations received after this deadline and any no-shows will not be eligible for a refund.

Cancellations initiated by registrants for Professional Development Training must be received in writing at least ten (10) business days prior to the first session of the course to be eligible for a refund. A \$50 cancellation fee will be charged. Cancellations received after this deadline will not be eligible for a refund.

With the exception of the Walk A Mile workshop, The Rankin Institute workshops are not appropriate for children. Childcare is not provided.

In an effort to become paperless, presentations will be sent ahead of workshops to registered participants for those who wish to print their own handouts for the workshop.

*For questions or problems registering, contact:  
Laura Hutchison, Rankin Institute Program Coordinator  
704-365-4658, ext. 1155 [lhutchison@thefletcherschool.org](mailto:lhutchison@thefletcherschool.org)*