

# THE FLETCHER SCHOOL

---

# THE RANKIN INSTITUTE

## Rankin Institute Programs

### 2014-2015

COMMUNITY WORKSHOPS  
and  
PROFESSIONAL DEVELOPMENT



*Increasing Understanding Through Education*

# *What is* THE RANKIN INSTITUTE?

The Rankin Institute was created in 2004 as the outreach component of The Fletcher School to provide education and resources to teachers, professionals, and parents beyond those directly involved with the academic programs at Fletcher. The Institute improves the quality of services and educational experiences of students with learning disabilities and attention deficits by training teachers and other professionals in the latest methodology and practices. It supports families by providing education and practical techniques for understanding and parenting their LD children.

In a typical year, The Rankin Institute offers 75 seminars to parents and professionals. It is regarded as a valuable resource by many in the community. With thousands of people educated by The Rankin Institute, the number of struggling children who are being helped is increasing exponentially.



Margaret Sigmon  
Director

Susie Harris  
Assistant Director



# THE SEVENTEENTH ANNUAL FLETCHER FORUM

featuring

## ADAM BELLOW

### THE COMMUNITY FORUM

#### A Funny Thing Happened on the Way to the Future

We live and teach in a remarkable time. But it is not without problems. This session looks back at the past, present and future of education with a lens on technology's role in how we can help to bring education forward.

**Date:** Thursday, February 5, 2015

**Location:** The Fletcher School Gymnasium

**Time:** 7:30 pm – 9:00 pm

**Cost:** Free of charge

### TEACHER WORKSHOP

#### The Tech Commandments

This workshop is a look at some basic “rules” and ideas that educators and students can implement to help better infuse educational technology into the classroom. The presentation examines a lot of the rights and wrongs of the classroom and proposes positive changes to make things better.

**Date:** Friday, February 6, 2015

**Location:** The Fletcher School Gymnasium

**Time:** 9:00 am – 3:00 pm

**Cost:** \$185 (includes lunch)



### ABOUT ADAM BELLOW

*Adam Bellow presents at conferences and workshops around the world. His areas of expertise include web tools, digital literacy, educational technology best practices, social media in the classroom, and education-based motivational speaking.*

*Adam Bellow, Founder and President of eduTecher and eduClipper, began his career in education as an Assistant English Teacher at a high school for students with learning disabilities in New York City. After earning a Masters Degree in both General and Special Education at Hunter College, where he taught a graduate level course on integrating technology into the special education classroom, Adam became an English teacher at a high school on Long Island for several years. Then his two passions collided - Technology and Education - as he became a Technology Training Specialist for a school district on Long Island.*

*Adam had the privilege of serving as Director of Educational Technology for the College Board Schools and as the Senior Director of Educational Technology and Student Services for the AP Program. Adam has also had the pleasure of working with educational leaders, teachers, and students from around the United States to help them infuse technology successfully into the classroom. Adam was recognized in 2011 as Outstanding Young Educator of the Year by ISTE (International Society for Technology in Education) as well as a finalist for the 2010 Totally Wired Teacher of Year award.*

*We are expecting a large crowd for these workshops so register soon to secure your reservation.*

# COMMUNITY WORKSHOPS

## MY CHILD HAS WHAT?

“My Child Has WHAT?” is a workshop series providing information and strategies on specific disorders and diagnoses such as attention deficits, reading and math disorders, auditory processing deficits, anxiety, and related medications.

**A PICTURE’S WORTH A BILLION WORDS: READING DISORDER** is presented by Joanie Gerken, Fellow/AOGPE and Jenny Grabiec, Instructional Technology Director, both of The Fletcher School. In addition to an overview of the disorder, this presentation will demonstrate proven technologies for helping children with reading disorders.

**Date:** Tuesday, September 30, 2014  
**Time:** 7:00 pm - 9:00 pm  
**Cost:** Free of charge

**WATCH FOR SALES ON ERASERS: WRITTEN EXPRESSION DISORDER** is presented by Stephen Strzelecki, Psy.D. of Clinical & Neuropsychological Services. Dr. Strzelecki will provide an overview of written expression disorder and address technologies for working with children who are struggling with written expression.

**Date:** Tuesday, October 7, 2014  
**Time:** 7:00 pm - 9:00 pm  
**Cost:** Free of charge

**A DIFFERENT EQUATION: MATHEMATICS DISORDER** is presented by Joanie Gerken, Fellow/AOGPE and Jenny Grabiec, Instructional Technology Director, both of The Fletcher School. Math disorders will be explained and technologies for improving math performance will be presented.

**Date:** Tuesday, November 4, 2014  
**Time:** 7:00 pm - 9:00 pm  
**Cost:** Free of charge

**FOLLOW THE BOUNCING BALL: ADHD** is presented by Trey Ishee, Psy.D. of Southeast Psychological Services. The effects of attention deficit disorder will be discussed and Dr. Ishee will provide suggestions for effectively treating ADHD and managing consequent behavior.

**Date:** Tuesday, December 9, 2014  
**Time:** 7:00 pm - 8:30 pm  
**Cost:** Free of charge

**GIMME JUST A LITTLE MORE TIME: AUDITORY PROCESSING DISORDER** is presented by Barrie Morganstein, Ph.D. of Southeast Psychological Services. In two parts, Dr. Morganstein will examine the impact of auditory processing disorders and offer strategies for improving performance.

Part One	Part Two
<b>Date:</b> Tuesday, January 6, 2015	<b>Date:</b> Tuesday, January 13, 2015
<b>Time:</b> 7:00 pm - 9:00 pm	<b>Time:</b> 7:00 pm - 9:00 pm
<b>Cost:</b> Free of charge	<b>Cost:</b> Free of charge

**HUH?: RECEPTIVE & EXPRESSIVE LANGUAGE disorders** is presented by Martha Kinney, M.A., CCC-SLP and Wendy Solomon, M.A., CCC-SLP of The Speech Vine, LLC. This program will discuss the difficulty of using and understanding spoken language, including articulation and phonological delays and fluency disorders.

**Date:** Tuesday, February 24, 2015  
**Time:** 7:00 pm - 8:30 pm  
**Cost:** Free of charge

**WHAT ALICE FOUND BEYOND HER LOOKING GLASS: INTEGRATING A SENSORY, BEHAVIORAL, AND BIOMEDICAL APPROACH** is presented by Lisa Cyzner, Ph.D., OTR/L and Kerri LaMontagne, M.Ed. of The Cyzner Institute. Often students’ behaviors are the outward symptoms of underlying neurodevelopmental and biochemical needs. This seminar will explore ways for both identifying and providing intervention for students who would benefit from an integrative approach.

**Date:** Tuesday, March 10, 2015  
**Time:** 7:00 pm - 8:30 pm  
**Cost:** Free of charge

**LOST AND FOUND DEPARTMENT: MEMORY DISORDER** is presented by Stephen Strzelecki, Psy.D. of Clinical & Neuropsychological Services. This workshop will focus on the process of memory and strategies and interventions to help children with memory disorders.

**Date:** Tuesday, April 14, 2015  
**Time:** 7:00 pm - 8:30 pm  
**Cost:** Free of charge

**OH, DEAR, WHAT CAN THE MATTER BE?: ANXIETY AND DEPRESSION** is presented by Heather Dyer, Ph.D. of Southeast Psychological Services. Dr. Dyer will address the ramifications of anxiety and depression in children and will provide practical suggestions and treatment options.

**Date:** Tuesday, April 28, 2015  
**Time:** 7:00 pm - 8:30 pm  
**Cost:** Free of charge

# COMMUNITY WORKSHOPS

## ORGANIZATION

**HOW DID I LOSE MY HOMEWORK AGAIN?: GETTING ORGANIZED FOR THE SCHOOL YEAR** is presented by presented by Laurie Martin, C.P.O. and Laura Moore of Simplicity Organizers. This workshop will cover the organizational challenges children encounter during the school year and offer new tips and strategies for maintaining these systems.

**Date:** Wednesday, October 8, 2014

**Time:** 7:00 pm -8:30 pm

**Cost:** Free of Charge

**WHERE IS MY OTHER SHOE?: ORGANIZATION AND SUPPORT AT HOME** is presented by Laurie Martin, C.P.O. and Catie Eller of Simplicity Organizers. This workshop will cover how to work along side your children to develop and maintain customized organizational systems at home. Creating new routines and hosting family meetings will also be covered.

**Date:** Wednesday, March 25, 2015

**Time:** 7:00 pm -8:30 pm

**Cost:** Free of Charge

## IEP/504 PLANNING

**UNDERSTANDING THE PROCESS OF CREATING AN IEP/504 FOR YOUR CHILD** is presented by Darci Carter, S.S.P. of Southeast Psychological Services. Planning for an IEP or 504 for your child can be an intimidating and sometimes frustrating process. This workshop will discuss strategies for advocating for your child in order to get the accommodations they need.

**Date:** Tuesday, October 14, 2014

**Time:** 7:00 pm - 8:30 pm

**Cost:** Free of charge

## RELEASING THE PRESSURE

**RELEASING THE PRESSURE: HELPING FAMILIES MANAGE ACADEMIC & SOCIAL STRESS IN YOUTH** is presented by Emily Engel, Psy.D., PLLC. This presentation will address current academic and social pressures children and teens face. Issues discussed include concepts of achievement and intelligence, the non-traditional learner, social/emotional difficulties and substance abuse in youth. Dr. Engel will educate parents and caregivers on prevention, identification and response strategies of various stresses while embracing children's unique strengths and supporting success.

**Date:** Tuesday, October 28, 2014

**Time:** 7:00 pm – 8:30 pm

**Cost:** Free of Charge

## WALK A MILE IN MY SHOES

**WALK A MILE IN MY SHOES: LD SIMULATIONS** is presented by the staff of The Fletcher School. Have you ever wondered what a child with a learning disability experiences in the classroom? Do you have a child with a learning disability at home and his/her sibling(s) just do not understand him/her? This workshop is designed to put you in the shoes of an LD child. Bring your whole family (ages 12 +). Our hope is that this will promote more understanding, compassion, and discussion within the family.

**Date:** Wednesday, October 29, 2014

**Time:** 7:00 pm -8:30 pm

**Cost:** Free of Charge

## COLLEGE

**STUDENTS WITH DISABILITIES: MAKING THE TRANSITION FROM HIGH SCHOOL TO COLLEGE** is presented by Katie Montie, MSW of the University of North Carolina-Charlotte. This presentation will discuss the differences in services for students with learning disabilities in post-secondary education, such as legal differences, changes in the nature of accommodations, and the importance of self-advocacy.

**Date:** Wednesday, November 5, 2014

**Time:** 7:00 pm – 8:30 pm

**Cost:** Free of Charge

## BE THERE DAD

**BE THERE DAD** is presented by Jeff Usher, who is a lawyer, leadership consultant, author, coach, and father. In this two-part parenting series, Mr. Usher will encourage fathers to stay engaged in the lives of their children despite the many pressures that come with careers, obligations, and responsibilities of the “real world.”

**PART ONE: WHAT DID YOUR DAD TEACH YOU?** Recall the lessons learned from your father and consider the lessons you would like to pass on to your children.

**Dates:** Wednesday, November 19, 2014

**Time:** 7:00 pm – 9:00 pm

**Cost:** Free of charge

**PART TWO: HOW MUCH TIME CAN YOU SPARE?** Focus on setting priorities and expectations so you can be present for your kids.

**Dates:** Wednesday, April 22, 2015

**Time:** 7:00 pm – 9:00 pm

**Cost:** Free of charge

## PRESCHOOL

**EARLY IDENTIFICATION OF DEVELOPING LEARNING ISSUES IN PRESCHOOL** is presented by Terri James, Ph.D. of Southeast Psychological Services. Do you have concerns about your preschool age child's learning? Join us for a discussion about early identification of learning issues in preschool aged children.

**Date:** Wednesday, January 14, 2015

**Time:** 7:00 pm – 8:30 pm

**Cost:** Free of Charge

## VISUAL PROCESSING

**WHAT YOU SEE IS HARD TO GET: VISUAL PROCESSING** is presented by Ginna Gosney Clute, M.Ed. of Charlotte Country Day School and Jeanmarie Tommasulo, MS, OTR/L of Southern Piedmont Pediatric Therapy. This presentation will explain visual processing and the disorders associated with it as well as demonstrate techniques to help children compensate in the classroom.

**Date:** Wednesday, February 18, 2015

**Time:** 7:00 pm – 8:30 pm

**Cost:** Free of Charge

# COMMUNITY WORKSHOPS

## WHAT IS ORTON-GILLINGHAM?

The **ORTON-GILLINGHAM SUBSCRIBER COURSE**, presented by Joanie Gerken, Fellow/AOGPE, is a five-part course offered to parents and other professionals to familiarize them with the Orton-Gillingham approach to teaching. This course is an excellent introduction for those who are considering further training in the Orton-Gillingham approach. The course will cover:

- An introduction to Orton-Gillingham
- Characteristics of dyslexia
- The neurological basis for multisensory teaching
- Phonology, history and the structures of the English language
- The Orton-Gillingham lesson

Attendees of this course are eligible to apply to the Academy of Orton-Gillingham Practitioners and Educators as Subscriber members. Subscriber members receive mailings including lists of approved courses and conferences, announcements, and newsletters. Subscriber members are informed consumers but are not qualified to teach using the Orton-Gillingham approach.

**Dates:** Monday, February 23, 2015  
Monday, March 9, 2015  
Monday, April 13, 2015  
Monday, April 27, 2015  
Monday, May 11, 2015

**Time:** 7:00 pm - 9:00 pm

**Cost:** \$125

# PROFESSIONAL DEVELOPMENT

## ORTON-GILLINGHAM TRAINING

The **ORTON-GILLINGHAM SUBSCRIBER COURSE**, presented by Joanie Gerken, Fellow/AOGPE, is a five-part course offered to parents and other professionals to familiarize them with the Orton-Gillingham approach to teaching. This course is an excellent introduction for those who are considering further training in the Orton-Gillingham approach.

### TOPICS COVERED:

- An introduction to Orton-Gillingham
- Characteristics of dyslexia
- The neurological basis for multisensory teaching
- Phonology, history and the structures of the English language
- The Orton-Gillingham Lesson

Attendees of this course are eligible to apply to the Academy of Orton-Gillingham Practitioners and Educators as Subscriber members. Subscriber members receive mailings including lists of approved courses and conferences, announcements, and newsletters. Subscriber members are informed consumers but are not qualified to teach using the Orton-Gillingham approach.



**Dates:** Monday, February 23, 2015  
Monday, March 9, 2015  
Monday, April 13, 2015  
Monday, April 27, 2015  
Monday, May 11, 2015

**Time:** 7:00 pm - 9:00 pm

**Credit:** 1.0 CEU

**Cost:** \$125

## ORTON-GILLINGHAM MULTISENSORY TRAINING FOR TEACHERS – CLASSROOM EDUCATOR LEVEL

will be presented by Joanie Gerken, Fellow/AOGPE. This seminar follows the Classroom Educator curriculum guidelines established by the Academy of Orton-Gillingham Practitioners and Educators which includes classroom instruction, selected readings, and supervised teaching. Following this coursework, those interested in pursuing the Classroom Educator credential with the Orton-Gillingham Academy must complete 50 hours of supervised teaching. This practicum may be arranged through The Rankin Institute or individually with the instructing Fellow.

### TOPICS COVERED:

- Characteristics of dyslexia related to typical development of reading and writing
- The principles of the Orton-Gillingham Approach
- History and structure of the English language
- How to teach decoding
- Syllable types and syllabication
- Strategies for reading comprehension and written expression
- Teaching strategies and lesson planning for effective remediation

Each participant will receive the **Guide to Teaching Phonics** by June Orton. In an effort to be paperless, any additional materials will be made available online. Printed handouts are available per request at an additional cost of \$50.

**Dates:** Monday-Friday, July 13 - 17, 2015

**Time:** 8:00 am - 4:00 pm

**Credit:** 3.0 CEUs

**Cost:** \$1,250 (includes the June Orton book and practicum)

# PROFESSIONAL DEVELOPMENT



**ORTON-GILLINGHAM MULTISENSORY TRAINING FOR TEACHERS - ASSOCIATE LEVEL** will be presented by Joanie Gerken, Fellow/AOGPE. This seminar follows the Associate curriculum guidelines established by the Academy of Orton-Gillingham Practitioners and Educators which includes classroom instruction, selected readings, and supervised teaching. Following this coursework, those interested in pursuing the Associate credential with the Orton-Gillingham Academy must complete 100 hours of supervised teaching. This practicum may be arranged through The Rankin Institute or individually with the instructing Fellow.

## TOPICS COVERED:

- *Language, reading and motor development*
- *Characteristics of dyslexia*
- *Neurological overview of the brain and learning styles*
- *History of the Orton-Gillingham approach*
- *The Orton-Gillingham Approach*
- *Sequence of language acquisition*
- *The Orton-Gillingham Lesson*
- *Diagnostic and prescriptive teaching*
- *History and understanding of the Academy of Orton-Gillingham Practitioners and Educators*

Each participant will receive the **Guide to Teaching Phonics** by June Orton. In an effort to be paperless, any additional materials will be made available online. Printed handouts are available per request at an additional cost of \$100.

**Dates:** Monday-Friday, July 13 – 24, 2015  
**Time:** 8:00 am - 4:00 pm  
**Credit:** 7.0 CEUs  
**Cost:** \$1,750 (includes the June Orton book and practicum)

## PROJECT READ®

**FRAMING YOUR THOUGHTS** presented by Joanie Gerken, Fellow/AOGPE, is designed to give teachers the tools to improve students' writing skills. The foundation of communication through written expression is the basic sentence. The course covers sentence structure as well as paragraph development and composition. Sentence structure is presented in a sequential order beginning with the simple sentence and moving to complex sentences using multisensory strategies to develop the basic concepts and skills of written expression. The curriculum can be started in grade one and is applicable through adult education.

Each participant will receive:

- *Framing Your Thoughts Sentence Structure Guide*
- *Framing Your Thoughts Applied Writing Manual*
- *DVD Companions to Framing Your Thoughts Curriculum*
- *Writing Symbol Pack*
- *Active Participation Workbook*

**Dates:** Monday – Wednesday, July 6-8, 2015  
**Time:** 8:30 am - 4:30 pm  
**Credit:** 2.0 CEUs  
**Cost:** \$700 (includes materials)



## THE RANKIN INSTITUTE at The Fletcher School

8500 Sardis Rd  
Charlotte, NC 28270



*Smart Phone Users!  
Scan this QR code to  
register for workshops.*

Non-Profit  
Organization  
US Postage  
PAID  
Charlotte, NC  
Permit No. 3243

# RANKIN REGISTRATION INFORMATION



The Rankin Institute utilizes an **ONLINE REGISTRATION SYSTEM** for all events.  
Please visit [www.thefletcherschool.org](http://www.thefletcherschool.org) and look for  
the yellow RI button on the homepage.



Follow the online directions to register. You will receive an email confirmation upon completion of your registration.

A link to the registration site can also be found on The Rankin Institute page of The Fletcher School website at [www.thefletcherschool.org](http://www.thefletcherschool.org).

All events, unless otherwise specified, will be held in the Rankin Seminar Room at The Fletcher School, 8500 Sardis Road, Charlotte, NC 28270

The Rankin Institute reserves the right to cancel any program due to insufficient registration one week prior to the beginning of the event. Participants will be emailed if a course/seminar is cancelled, and, if applicable, a full refund will be mailed to registrants.

Cancellations initiated by registrants must be received by the Institute in writing at least ten (10) business days prior to the first session of the course to be eligible for a refund. A \$50.00 cancellation fee will be charged. Cancellations received after this deadline will not be eligible for a refund.

- With the exception of the Walk A Mile workshop, The Rankin Institute workshops are not appropriate for children. Childcare is not provided.
- In an effort to become paperless, presentations will be sent ahead of workshops to registered participants if they wish to print their own handouts for the workshop.

*For questions or problems registering, contact:  
Laura Hutchison, Rankin Institute Program Coordinator  
704-365-4658, ext. 1155 [lhutchison@thefletcherschool.org](mailto:lhutchison@thefletcherschool.org)*